

## KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

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37109	AGENCY (OR SERVICE) ACTING AS AGENT FOR 339881			ADVERTISER (OR AGENCY AND ADVERTISER)		<b>Cancellation Notice Required</b>  Announcement 28 days prior notice
NAME	JAMESTOWN ASSOCIATES			JOE KYRILLOS FOR US SENATE		
AND	5 Mapleton Rd Ste 300			1715 State Route 35 Ste 203		
ADDRESS	Princeton	NJ	08540-9646	Middletown	NJ 07748-1870	
	USA			USA		
CONTACT	LAURA LANCASTER			PRODUCT KYRILLOS FOR US SENATE		
LOCAL SALESPERSON	JOHN LINK POL.		AGENCY EST. NO.	PRODUCT CODE	9820	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 11/06/12 NO. WEEKS: 5						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M-F	4 5	05:27A	05:58A	30S	10/09/12-10/12/12 10/15/12-11/02/12	5:30AM NEWS THIS MORNING	19	405.00	7695.00
2	11000..	2	05:27A	05:58A	30S	11/05/12-11/06/12	5:30AM NEWS THIS MORNING	2	405.00	810.00
3	M-F	8	05:58A	07:00A	30S	10/09/12-11/02/12	THIS MORNING (5:58-7AM)	32	810.00	25920.00
4	11000..	2	05:58A	07:00A	30S	11/05/12-11/06/12	THIS MORNING (5:58-7AM)	2	810.00	1620.00
5	M-F	8	06:58A	09:00A	30S	10/09/12-11/02/12	THE EARLY SHOW	32	405.00	12960.00
6	11000..	2	06:58A	09:00A	30S	11/05/12-11/06/12	THE EARLY SHOW	2	405.00	810.00
7	M-F	4 5	09:00A	10:00A	30S	10/09/12-10/12/12 10/15/12-11/02/12	ANDERSON COOPER	19	435.00	8265.00
8	10000..	1	09:00A	10:00A	30S	11/05/12-11/05/12	ANDERSON COOPER	1	435.00	435.00
9	M-F	3 4	10:00A	10:57A	30S	10/09/12-10/12/12 10/15/12-11/02/12	LET'S MAKE A DEAL	15	675.00	10125.00
10	10000..	1	10:00A	10:57A	30S	11/05/12-11/05/12	LET'S MAKE A DEAL	1	675.00	675.00
11	M-F	4 5	10:58A	12:00N	30S	10/09/12-10/12/12 10/15/12-11/02/12	THE PRICE IS RIGHT	19	900.00	17100.00
12	10000..	1	10:58A	12:00N	30S	11/05/12-11/05/12	THE PRICE IS RIGHT	1	900.00	900.00
13	M-F	4	05:00P	06:00P	30S	10/09/12-10/12/12	5PM EARLY NEWS	19	765.00	14535.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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			FROM	TO						
		5				10/15/12-11/02/12				
14	M	1	05:00P	06:00P	30S	11/05/12-11/05/12	5PM EARLY NEWS	1	765.00	765.00
15	M-F	4	06:00P	06:30P	30S	10/09/12-10/12/12	NEWS 3 AT 6	19	1440.00	27360.00
		5				10/15/12-11/02/12				
16	M	1	06:00P	06:30P	30S	11/05/12-11/05/12	NEWS 3 AT 6	1	1440.00	1440.00
17	M-F	3	06:30P	07:00P	30S	10/09/12-11/02/12	CBS EVENING NEWS	12	2250.00	27000.00
18	M	1	06:30P	07:00P	30S	11/05/12-11/05/12	CBS EVENING NEWS	1	2250.00	2250.00
19	M-F	1	06:58P	07:27P	30S	10/09/12-10/19/12	ENTERTAINMENT TONIGHT	8	1260.00	10080.00
		3				10/22/12-11/02/12				
20	M	1	06:58P	07:27P	30S	11/05/12-11/05/12	ENTERTAINMENT TONIGHT	1	1260.00	1260.00
21	M-F	3	07:28P	07:57P	30S	10/22/12-11/02/12	THE INSIDER	6	1440.00	8640.00
22	M	1	07:28P	07:57P	30S	11/05/12-11/05/12	THE INSIDER	1	1440.00	1440.00
23	M-Su	4	11:00P	11:35P	30S	10/09/12-10/14/12	LATE NEWS	19	2700.00	51300.00
		5				10/15/12-11/04/12				
24	M	1	11:00P	11:35P	30S	11/05/12-11/05/12	LATE NEWS	1	2700.00	2700.00
25	M-F	4	11:35P	12:37A	30S	10/09/12-10/12/12	DAVID LETTERMAN	19	900.00	17100.00
		5				10/15/12-11/02/12				
26	10000..	1	11:35P	12:37A	30S	11/05/12-11/05/12	DAVID LETTERMAN	1	900.00	900.00

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CONTRACT NO. REV.

1041-80126-1

DATE PRINTED

08/22/12

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27	Sa	1	06:00A	06:57A	30S	10/13/12-11/03/12	WEEKEND NEWS SAT 6-7AM	4	450.00	1800.00
28	Sa	1	06:57A	09:00A	30S	10/13/12-11/03/12	CBS SATURDAY MORNING NEWS	4	450.00	1800.00
29	Su	1	05:58A	07:00A	30S	10/14/12-11/04/12	WKND NEWS SUN 6-7A	4	450.00	1800.00
30	Su	1	08:57A	10:30A	30S	10/14/12-11/04/12	CBS SUNDAY MORNING	4	1440.00	5760.00
31	Su	1	06:58A	09:00A	30S	10/14/12-11/04/12	WKND NEWS SUN 7-9A	4	450.00	1800.00
Total Contract:								274		267045.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						182805.00	84240.00	.00	267045.00	
GRAND TOTAL									267045.00	

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